

LAUNCHING OF GENDER and DEVELOPMENT (GAD) CORNER

September 11, 2023, 10:30 in the morning
Ground Floor Right Wing Lobby, City Hall Building

The Philippine Commission on Women defined Gender and Development (GAD) as the development perspective and process that is participatory and empowering, equitable, sustainable, free from violence, respectful of human rights, supportive of self-determination and actualization of human potentials.

Gender and Development or GAD primarily promotes women's empowerment and ensure that their full participation becomes essential for society. It has been formed by the government to respond to the gender imbalances and inequalities existing in the country.



GENDER AND DEVELOPMENT CORNER

This initiative aims to inspire and support development policy and practice, for social justice and gender equality.





LAUNCHING of the CITY GAD CORNER

11 SEPTEMBER, 2023 AT 10:30 IN THE MORNING



INVOCATION

OPENING REMARKS

CARLOS A. ANTE
ALTERNATE CHAIRMAN
GAD FOCAL POINT SYSTEM
EXECUTIVE COMMITTEE

MESSAGE

HON. CARMEN GERALDINE B. ROSAL
CITY MAYOR

MARLENE C. BALUBAR
GAD FOCAL POINT PERSON

OFFICIAL LAUNCH OF THE CITY GAD CORNER
CEREMONIAL POSTING

DARLITO A. PEREZ, JR.
CGDH I, CHRMO

HON. CARMEN GERALDINE B. ROSAL
CITY MAYOR

HON. NOEL E. ROSAL
ELECTED GOVERNOR OF ALBAY

ENGR. MILADEE N. AZUR
CGDH I, CDRRMO

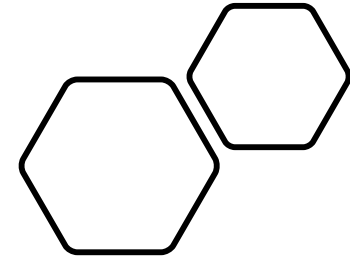
AMELITA BARIZO
PUNONG BARANGAY , BRGY 58 BURAGUIS

COUN. JOSEPH PHILIP L. LEE
CHAIRMAN,
COMMITTEE ON WOMEN & FAMILY WELFARE

CLOSING REMARKS

DARLITO A. PEREZ, JR.
CGDH I, CHRMO

MR. RIX LOTERTE
MASTER OF CEREMONY



Good morning everyone! Ever heard the saying: The gender of man cannot be gauged by one's capability to succeed in life! And I'm sure you have. And it's true. We are gathered in this symbolic Legazpi City activity to celebrate women's various roles in nation building alongside with giving emphasis to gender and development. To formally start this program, may I request everyone to please stand and take a moment of silence for invocation to be led by Ma. Celeste Perpetua "Tet" Lorbes, and please remain standing for the the singing of the Philippine National Anthem, to be followed by the Legazpi City Hymn. (Prayer, National Anthem, LC Hymn).



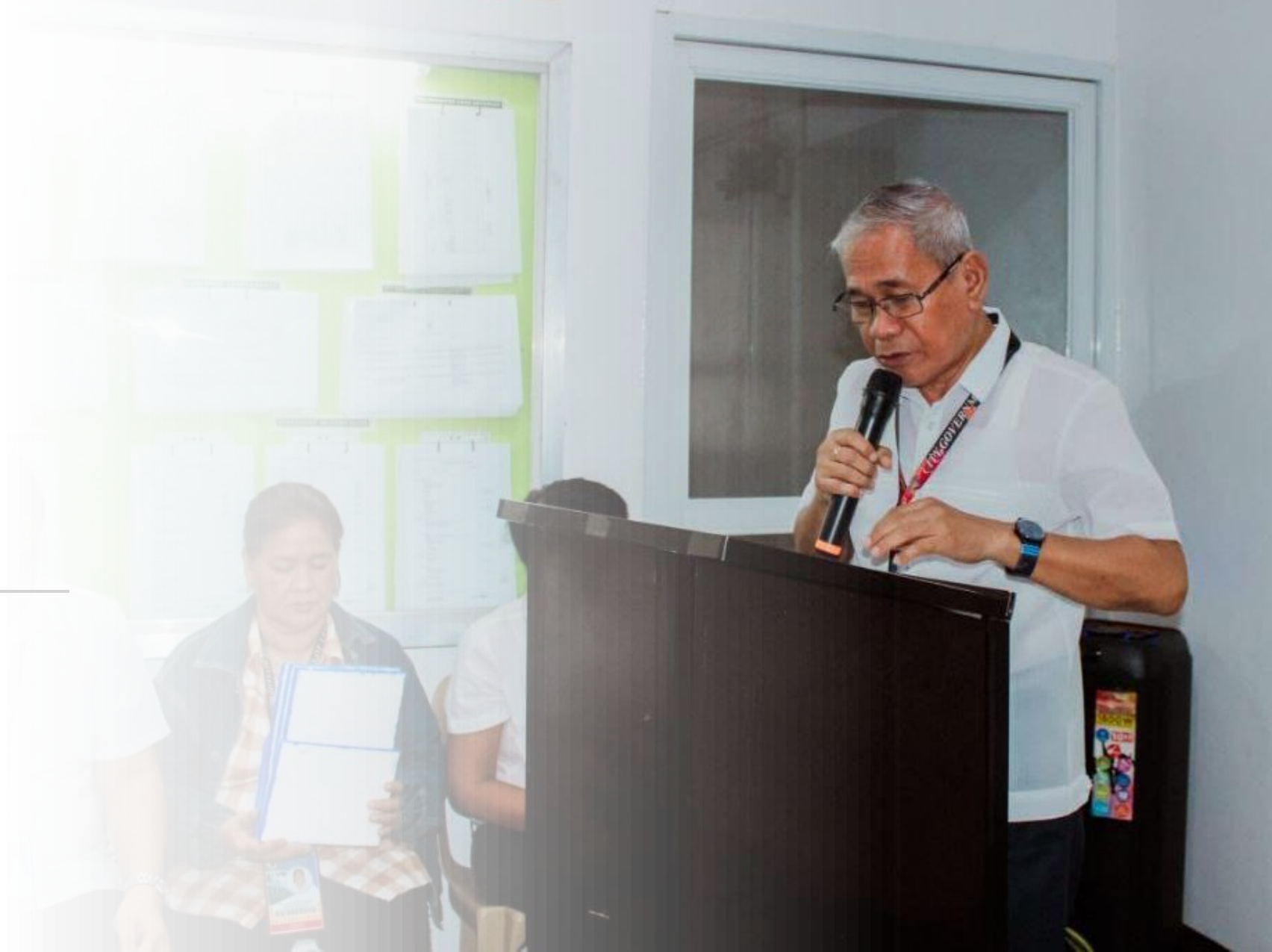


**PRAYER FOR TRANSFORMATION
(GAD ADVOCATES' PRAYER)**

Lord, make us to be effective channels for transformation
Where there is **discrimination**, let us all assert for **equity**;
Where there is **subordination**, let us all appeal for **equality**;
Where there is **marginalization**, let us all move for **empowerment**;
Where there is **violence**, let us all work for **peace**;
And where there is work **overload**, let us hasten to **lighten the yoke**.

O Lord, grant us that we may never fail to practice gender fairness in our homes, in the workplace and in the community.
Let respect, participation, recognition and appreciation be the dominant values of all men and women.
Through your guidance Lord, equality and empowerment of both men and women will not be far behind. AMEN

URE POLICY (FDP) BOARD





- Good Morning everyone!. Thank you for taking the time to share the moments in gracing the City Government Gender and Development Corner Launching.
- My special mention to the CHRMO Sir Darlito Perez, for initiating the mandate into reality of creating GAD Division Office and institutionalizing it through an ordinance and with the approval and endorsement of Sanggunian Panlungsod and our City Mayor. Thank you sir.
- City Govt GAD Corner Launching is a major compliance with RA 9710 or Magna Carta of Women and by virtue of EO 273 directs all national govt offices and instrumentalities and local government units to establish GAD corner and to make appropriate steps to ensure full implementation of policies, strategies, programs and projects oputlines in the Phil Plan for Gender Responsive Development in consonance with PCW-NEDA DBM Joint Memorandum Circular 2012-01.
- This aims to promote GAD initiatives that has many facets. Which also inspire and support the development policy and practice for social justice and gender equality and to provide a portal of sharing information in mainstreaming gender and development, to feature the City Government collection of GAD knowledge and its related programs, projects and activities.

Mayor Carmen Geraldine B. Rosal, the chief executive was elated that in the light of aiming another star for the City Government in the Seal for Good Local Governance (SGLG), the launching of the GAD Corner which is part of a major compliance under RA 9710 or Magna Carta of Women and by virtue of EO 273 that directs all national govt offices including all local government units and other instrumentalities to establish one.

The GAD Corner shows that not only women empowerment is showcased but all genders to attain equality and equity with one another.





The unveiling of the City GAD Corner, Mayor Carmen Geraldine B. Rosal assisted by Governor-Elect Noel E. Rosal and City Councilor Joseph Philip L. Lee assisted by City Administrator Carlos A. Ante.

Mayor Carmen Geraldine B. Rosal, doing the ceremonial posting from the DILG Office of the Project Development Services on the **WOMEN**

EMPOWERMENT SERIES: LEAD WITH SERVICE, EMPOWERMENT WITH EQUALITY NO. 2

As the City Mayor says “ the best way to lead and create a meaningful impact in her community is to understand situations from different perspectives and evaluate each one with open mind”.





Mr. DARLITO A. PEREZ, Jr., CHRMO Chief, doing the ceremonial posting on the mandate creating the Gender and Development (GAD) Division Office, likewise, City Councilor **JOSEPH PHILIP L. LEE** mounted the ordinance created to institutionalize the womens' month every month of March. assisted by GAD Focal Point Person, Supervising Admin Officer **MS. MARLENE C. BALUBAR**.



Ceremonial posting from the DILG Office of the Project Development Services on the **WOMEN EMPOWERMENT SERIES: LEAD WITH SERVICE, EMPOWERMENT WITH EQUALITY NO. 1** Punong Barangay **AMELITA BARIZO** of Brgy 58-Buraguis saya " She makes sure that the community gets emotional support, financial advice and help setting priorities for programs so that basic LGU services can be delivered quickly". Like wise **WOMEN EMPOWERMENT SERIES: LEAD WITH SERVICE, EMPOWERMENT WITH EQUALITY NO. 3, ENGR. MILADEE N. AZUR**, Dept Head, CDRRMO says "success serves as an inspiration to other women in DRR showing that with the right support and opportunity they too can make a significant impact and help build more resilient community.

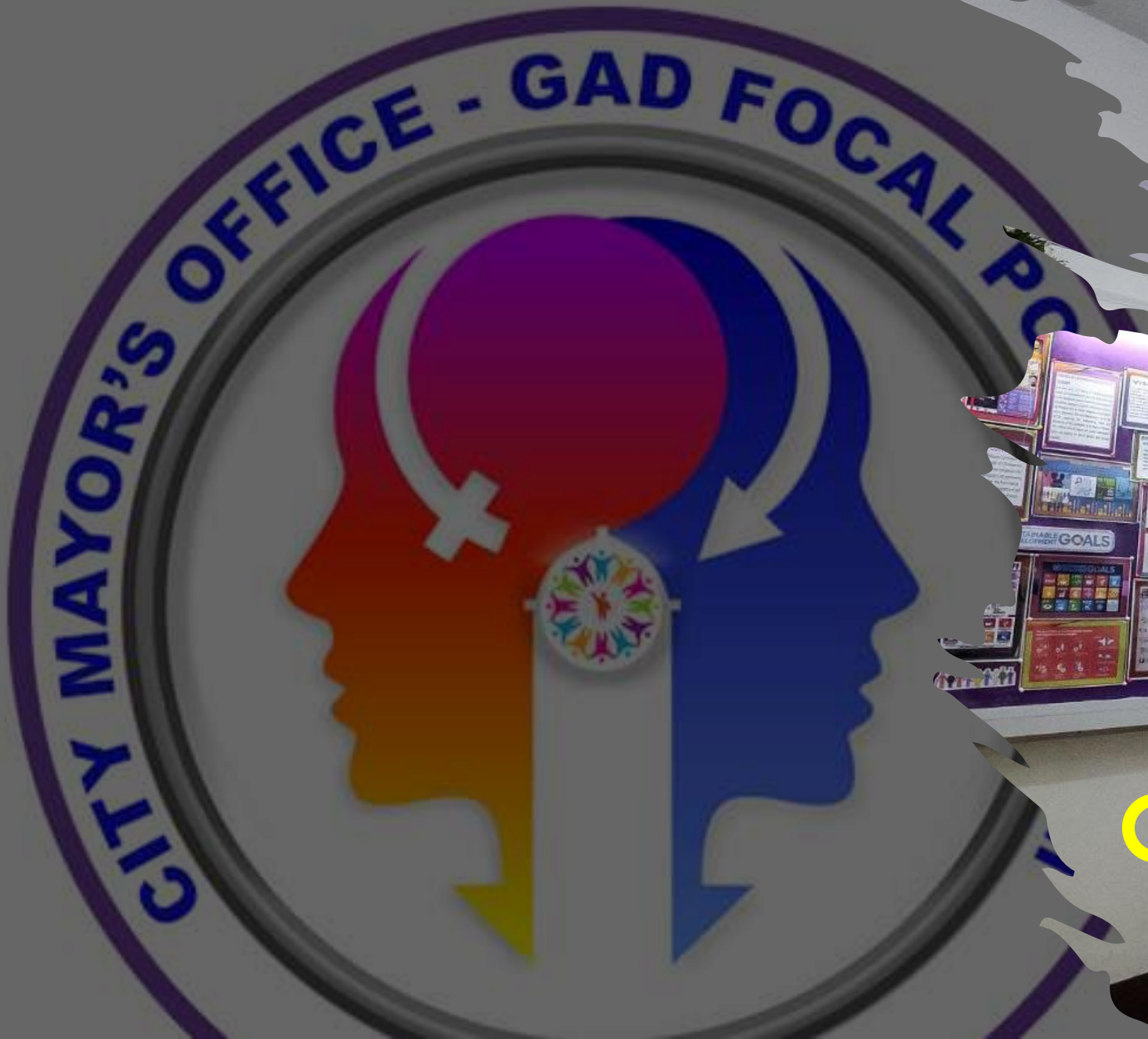


Gov-Elect **NOEL E. ROSAL** mounted too his part in promoting **MOVE (Men Opposing Violence Everywhere)** and shared his aspiration as the Gender and Development (GAD) Office was finally institutionalized in the City Government of Legazpi.



- Ms MARLENE MANAYA, CSWDO Dept Head sharing her experiences in temporarily handling GAD, from Planning and Budgeting to collecting data.
- She was indeed happy and fulfilled that finally the GAD office was institutionalized and a corner was established .





GAD CORNER