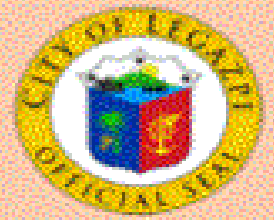
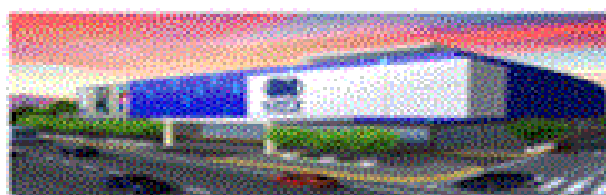


# LEGAZPI CITY



## Business Profile



*Oriental Hotel*



*Sutherland*

***Invest in Legazpi!***

# Legazpi City...

*Legazpi City* is home to the world-famous majestic Mayon Volcano. As the capital city of Albay Province, it is the urban hub of commerce, trade and industry as well as social services. Although highly vulnerable to natural hazards, the competitive and fast growing City is also known for its adaptation and disaster risk reduction strategies.



Capital of the Province of Albay

Gateway to Bicol Region – accessibility & complete Land, air, rail & sea transportation facilities

Convergence Zone of 4M people (Provinces of Sorsogon, Masbate, Catanduanes and the Visayan Provinces of Samar & Leyte)

2<sup>nd</sup> Most Competitive Component City in the Philippines

Administrative, Economic, Educational, Service & Transportation Center in the Region

Adventure destination

## **Fast Facts**

<b>Total Population</b>	216,032 (Actual Population, 2020) 196,639 (PSA Census,2015)
<b>Population Density</b>	10 pax/has
<b>Urban Population Density</b>	56 pax/has
<b>Rural Population Density</b>	4 pax/has
<b>Annual Pop. Growth Rate (2010)</b>	1.47%
<b>Number of Households (2015)</b>	41,700
<b>Average Household Size (2015)</b>	4.72
<b>Total Land Area (CLUP)</b>	16,165.43 has
<b>Location</b>	532 kms. South of Manila
<b>Urban Barangays</b>	46
<b>Rural Barangays</b>	24
<b>Literacy Rate (2021)</b>	99%
<b>Languages/Dialects Spoken</b>	English, Filipino, Bikol, Chinese

*(Source: CPDO)*



## **Supportive Governance**

*Business support initiatives include:*

- City Economic and Investment Promotions Division (CEIPD)
- Legazpi Investment & Incentive Code (LIIC)
- Business One Stop Shop (BOSS)
- ETRACS (Enhanced Tax Revenue & Collection System)
- Online Payment Portal for Real Property & Business Taxes

## **Awards Received**

- 1st Place - Best in LGU Internal Processes (G21) Award (2020)
- 2nd Place - Over-all Most Competitive Cities in the Country (2020)
- 1st Place-Best in EGov Digital Finance Empowerment (G2P) Award (2018)
- Most Business Friendly LGU (2018)
- Gold Trailblazer Awardee for Performance Governance System (2017)

# ECONOMY AND EMPLOYMENT

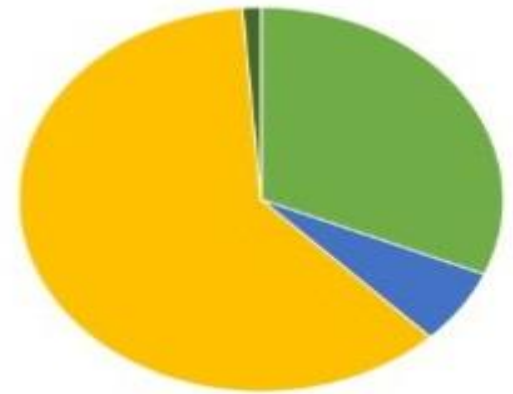
Labor Force 135,860

Major Economic Activities Agriculture, Trade, Tourism, Services

Major Products The **largest** component of the region's economy is agriculture. It is known for its pili nuts, coconuts, abaca, banana, coffee, and jackfruit, as well as for rice and corn. Their other industries include commercial fishing, mining, handicrafts, jewelry manufacturing, among others.

## Land Area

- Protection Areas 30.67%
- Settlement Areas 6.18%
- Production Areas 59.71%
- Infrastructure Areas 3.44%



## Business Infrastructure

### Financial Services

Banks	56
Lending Investor	62
Financing & Investment Services/ Company	28
Pawnshops	35
Insurance Firms	42
Money Changers	32

Source: City Treasurer's Office, 2021

# Communication Facilities

- PLDT/Smart/Sun Cellular
- GLOBE/Bayantel
- DCTV
- Converge



<p><b>Maximum internet speed in mbps</b></p>	<p><i>Can provide 10mbps to 600 mbps depending on the needs of the client</i></p>
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<p><b>PRINT AND BROADCAST MEDIA</b></p>	
<p>No. of Local Dailies/ Newspapers</p>	<p>8</p>
<p>No. of Radio Stations</p>	<p>15</p>
<p>No. of Television/Cable TV Stations</p>	<p>6</p>

# Talent (2019-2020)

## College Enrollment & Graduates by Province & Institutional Type

Province	Enrollment		Graduates	
	Public (SUCs & Local Colleges)	Private	Public (SUCs & Local Colleges)	Private
Albay	19,040	5,745	5,703	1,092
Camarines Norte	6,282	7,827	1,708	1,190
Camarines Sur	20,503	6,673	6,705	1,825
Catanduanes	8,483	2,499	2,128	431
Masbate	10,075	1,770	2,254	297
Sorsogon	3,387	4,489	1,092	1,420
Iriga City	-	6,044	-	1,280
<b>Legazpi City</b>	<b>9,459</b>	<b>12,374</b>	<b>2,996</b>	<b>2,676</b>
Ligao City	1,108	344	716	130
Masbate	-	7,929	-	1,282
Naga City	3,982	19,742	1,311	4,330
Sorsogon City	6,832	4,775	1,616	1,179
Tabaco City	930	2,649	468	948
<b>Grand Total</b>	<b>90,081</b>	<b>82,860</b>	<b>26,697</b>	<b>18,080</b>


Source: CHED ROV

	<i>Private</i>	<i>Public</i>
Day Care/Pre-School	27	70
Elementary	27	43
University/Colleges	13	1
Technical/Vocational	7	2
Special Education Center	-	2

## Livability

- Safe and healthy environment
- Availability of amenities, utilities, community and personnel services
- Standards of educational institu-



 <b>HEALTH</b>	
No. of Hospitals	7 (UST, AMEC, ADH, BRTTH, LEGAZPI HOSPITAL, ESTEVEZ MEMORIAL HOSPITAL, TANCHULING)
No. of Hospital Beds	627
No. of Medical Clinics	70
No. of Medical Laboratories	14
No. of Brgy. Health Stations	25





## HOUSING

No. of Urban Settlers (along PNR active lines only)	882 HHs
Total No. of Residential Subdivisions	130
Total Area	369.14 has
No. of Lots	19,003
No. of Subdivision	127
No. of Condominiums	1 (Eco-Bay Shores Condominium - (Sunwestville Realty & Development))
Average Cost of Rental/Month	P5,000 – 10,000.00 (varies depending on the house design/size)



<b>Private Subdivisions</b>	<b>Address</b>
Aeroville Cithomes	Brgy. Em's Barrio, Legazpi City
Aeroville Technohomes	Brgy. Em's Barrio, Legazpi City
Camella Homes	Brgy. Puro & Brgy. Taysan, Leg. City
Central City Subdivision	Tahao Road, Legazpi City
Delta Homes	Brgy. Taysan, Legazpi City
Happy Homes Subdivision	Brgy. Bagumbayan, Legazpi City
Imperial Homes Subdiviision	Brgy. Estanza, Legazpi City
Imperial Homes Rigdgeview	Brgy. Buraguis, Legazpi City
Lumina Homes	Brgy. Maslog, Legazpi City
Teacher's Village Subdivision	Washington Drive, Legazpi City
Our Lady's Village Subdivision	Tahao Road, Legazpi City
Renaissance Gardens	Washington Drive, Legazpi City
Rosmont Imperial Heights Subd.	Brgy. Estanza, Legazpi City
Sunrise Subdivision	Washington Drive, Legazpi City
Sta. Monica Heights Subdivision	Maslog, Legazpi City

## Sanitary Landfill Facility

Sanitary Landfill - One of the Best  
Landfill Sites in the Country  
(AECID Grant)



Septage Treatment Facility

## Road Network

Concrete	119.01 kms.
Asphalt	0
Gravel	21.08 kms.
Unpaved/Earth	17 kms.
<i>Total</i>	<i>157.9 kms.</i>

Source: RESD-CPDO

## TRANSPORTATION MODES



PAL & Cebu Pacific



Motorized Bancas



Inter City—Aircon & Non-aircon Buses, Vans  
Intra City—Taxis, Jeepneys, Motorcycles,  
Motorized Tricycles, Pedicabs,  
and Private Cars for hire

# BUSINESS ENVIRONMENT



## New Business Permit

- *Three (3) documents needed (DTI Certification, Locational Clearance & Basis of Capitalization)*

## Business Permit Renewal

- *Two (2) documents needed (Barangay Clearance & Proof of Income)*

## STEPS (within 30 minutes)

STEP 1 Verification/Filing/Assessment

STEP 2 Payment of Taxes & Fees

STEP 3 Claim Business Permit

## **FOR COMPLIANCE WITHIN NINETY (30) DAYS FROM ISSUANCE OF BUSINESS PERMIT**

- *Locational Clearance*
- *Sanitary Permit/Health Certificate*
- *Land Tax Clearance*
- *Occupancy Permit*
- *Tourism Clearance*
- *CCTV Compliance Certificate*
- *Fire Safety Clearance*
- *SSS*
- *Philhealth*
- *Pag-ibig*

*To avail of the investment incentives, qualified enterprises should file their application to the City Economic and Investment Promotions Division (CEIPD), 2nd Floor, City Hall Building, within 60 days from the issuance of Mayor's Permit.*

**Go to <https://legazpi.gov.ph>, click on Expanded Online Services and Business Permit Application: New**

# BUSINESS

## Profile <sup>®</sup>



Year	Total No. of Business Registered	New Business	Renewal	Total No. of Investments
2021 (as of April)	5,474	573	4,901	143,799,699.67
2020	6,437	870	5,567	462,526,148.92
2019	6,606	1,330	5,276	622,121,788.61
2018	6,024	1,554	4,470	1,971,332,516.00

Source: City Treasurer's Office, 2021

**NUMBER OF REGISTERED BUSINESS  
ESTABLISHMENT  
By Industry Classification**

<b>INDUSTRY CLASSIFICATION</b>	<b>Total # (NEW)</b>	<b>Total # (RENEW)</b>
<b>AGRICULTURE, FISHERY, FORESTRY</b> Agriculture, Hunting & Forestry	-	-
Fishing	0	2
<b>II. INDUSTRY</b>		
Mining & Quarrying	4	8
Manufacturing	9	198
Electricity, Gas & Water	7	107
Construction	6	156
<b>III. SERVICES</b>		
Whole and Retail Trade	670	4,136
Hotel & Restaurant	52	553
Transportation, Communication and Storage	17	158
Financial Intermediation	12	340
Real Estate, Renting Business Activities	83	479
Education	13	105
Health & Social Work	9	168
Public Admin & Defense Compulsory Social Security	0	4
Other Community, Social and Personal Ser- vices Activities	50	354
Total (by Eco. Activities)	<b>932</b>	<b>6,768</b>

Source: BPLO, 2021

# Cost of Doing Business

## Wage Rate

SECTOR	RATE
Non-Agriculture	Non-Agri. – \$ 6.13 (₱ 320.00)
Agriculture	Agri – \$ 5.56 (₱ 290.00)
Employment Rate	95.9%
Underemployment Rate	4.1%

## POWER SUPPLY

Service Provider                      Albay Power & Energy Corporation (APEC)

Total No. of Household                      36, 738  
Connections

### *Basic Rates:*

Residential                      8.6514/kwh

Commercial                      7.6805/kwh

Industrial                      9.0562/kwh



# Water

Service Provider	Legazpi City Water District (LCWD)
Annual increase in connection	1.67%
Total Daily Production	16,898 cu.m.
Sources of water	Natural springs

## Basic Rate

Household or Residential	0-10 cu. m	P 40/month
	More than 10 cu.m.	P 4.00/month
	50 cu.m above	P 164.00/month
Establishments/Commercial Sub-Categories	0-10 cu. m	P 50/month
	More than 10-50cu.m.	P5.00/month
	50 cu.m above	P205.00/month

Source: RESD-CPDO

# Real Property Tax

**Commercial, Industrial &  
Machineries**

Basic - 2% of Assessed Value

**Residential &  
Agricultural Lands**

Basic – 1.5% of Assessed Value

# AVERAGE RATE OF RENTAL/LEASE OF COMMERCIAL SPACE AT CITY CENTER

(Php – Per Sq. Meter/Month)

<b>Name of Mall</b>	<b>Rent per sq.m.</b>	<b>Contact Person</b>	<b>Address</b>	<b>Contact No.</b>
Gregorian Mall	750.00-1,500.00	<b>Joseph B. Lim</b>	Rizal St., Legazpi City	0923-742-6621
SM Legazpi	750.00-3,000.00	<b>Melanie C. Bañares</b>	Imelda Roces Avenue, Zone 9 Brgy. 37 Bitano, Legazpi City	742 4014
Pacific Mall	1,348.87 - 2,500.00	<b>Kristel Claire Austero</b>	Landco Business Park, F. Imperial St, Legazpi Port District, Legazpi City	480 6016 480 6027
LCC Mall	1,348.87 - 2,500.00	<b>Romy Tan</b>	Rizal St, Legazpi Port District, Legazpi City	0998 - 5826689
Ayala Mall	1,403.87 - 2,500.00	<b>Irving M. Noleal</b>	Rizal St. comer Quezon Ave. Brgy. Capantawan, Legazpi City, Albay	0917 3-07 9662
Yashano Mall	1,139.58 - 1,500.00	<b>Jucan Hong</b>	Terminal Road 1 Corner, F. Imperial St, Legazpi Port District, Legaspi	0917 -307 6223
101 Mall	1,437.50	<b>Engr. Martin P. Reynoso</b>	Landco Business Park, Luis San Los Baños Ave, Corner F. Imperial Street, Barangay Capantawan, Legazpi City	0918 -918 8496
Embarcadero de Legazpi	350.00	<b>Alvin Ojeda</b>	Legazpi Blvd, Legazpi Port District, Legazpi City	0935 -816 8812

**COST OF LAND****Residential (per sq.m.)**

First Class	7,800.00
Second Class	6,400.00
Third Class	5,500.00
Fourth Class	4,600.00
Fifth Class	3,400.00

**Commercial (per sq.m.)**

First Class	28,000.00
Second Class	22,000.00
Third Class	17,000.00
Fourth Class	13,000.00
Fifth Class	10,000.00

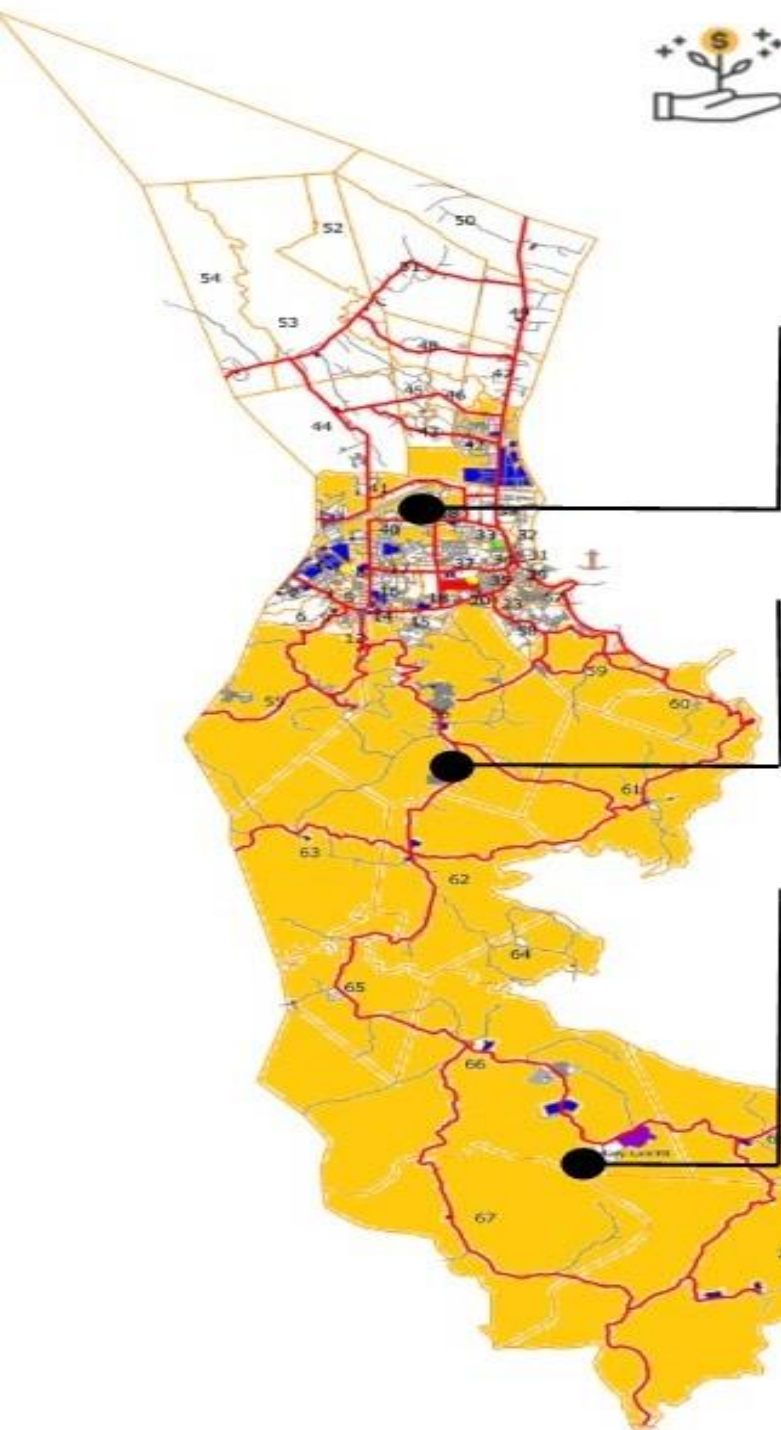
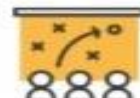
**Agricultural (per hectare)**

Coconut land, 1 <sup>st</sup> Productivity Class	250,000.00
Coconut land, 2 <sup>nd</sup> Productivity Class	200,000.00
Coconut land, 3 <sup>rd</sup> Productivity Class	150,000.00
Riceland, Irrigated, 1 <sup>st</sup> Productivity Class	500,000.00
Riceland, Irrigated, 2 <sup>nd</sup> Productivity Class	400,000.00
Riceland, Irrigated, 3 <sup>rd</sup> Productivity Class	300,000.00
Riceland, Unirrigated, 1 <sup>st</sup> Productivity Class	200,000.00
Riceland, Unirrigated, 2 <sup>nd</sup> Productivity Class	150,000.00
Riceland, Unirrigated, 3 <sup>rd</sup> Productivity Class	100,000.00
Fish Pond, 1 <sup>st</sup> Productivity Class	600,000.00
Fish Pond, 2 <sup>nd</sup> Productivity Class	400,000.00
Fish Pond, 3 <sup>rd</sup> Productivity Class	200,000.00
Orchard, 1 <sup>st</sup> Productivity Class	300,000.00
Orchard, 2 <sup>nd</sup> Productivity Class	250,000.00
Orchard, 3 <sup>rd</sup> Productivity Class	200,000.00
Orchard, 4 <sup>th</sup> Productivity Class	150,000.00
Seasonal Crop Land, 1 <sup>st</sup> Productivity Class	150,000.00
Seasonal Crop Land, 2 <sup>nd</sup> Productivity Class	100,000.00
Seasonal Crop Land, 3 <sup>rd</sup> Productivity Class	50,000.00
Pili Land	55,000.00
Pasture/Uncultivated Land	80,000.00
Lahar Land	10,000.00

# *Investment Incentives*

The City Government of Legazpi offers fiscal or non-fiscal incentives to investors in preferred investment areas under the Legazpi City Investment Incentive Code

## **Priority Development Areas (Ordinance No. 14—0008—2019)**



### **Selected Urban Barangays**

Cruzada, Gogon, Bogtong, Rawis and selected areas in Legazpi Port and Old Albay District for ICT and Tourism Activities

### **Near South Barangays**

Puro, Lamba, Maslog, Taysan, Homapon, Estanza, Mariawa and Imalnod

### **Southeast Barangays**

Bagacay, Banquerohan, San Francisco, Bariis, Cagbacong and Buenavista

# PRIORITY INVESTMENT AREAS

(Ordinance No. 14—0008—2019)

## TOR

## PRIORITY INVESTMENT AREAS

ism-  
Related

Programs  
and Projects



1. Accommodation Facilities such as Hotels, Apartelle, Pension Houses, Tourist Inns, Homestays and similar establishments
2. Weekend Farming/Farm Tourism Resorts, and Real Estate Resorts
3. Recreation Facilities such as Golf courses, Adventure Parks, Eco-Tourism Parks, Marine Parks, Mayon Summit/other Upland Areas identified for Tourism activities, Theme Parks, Sports and Wellness Centers and the like
4. Food and Beverage (Restaurant, Bars)
5. Tourist Transport Facilities
6. Power Generation/Power Distribution/Water Distribution
7. Preservation/restoration/enhancement of old buildings with historical value
8. Pasalubong Centers and Shops, Weekend Market (ensuring entry of local products from Legazpi and Bicol)
9. Other tourism-related programs and projects in support of MICE/Convention Tourism, such as Weekend Market, Legazpi Day Tour Package, Food Park, Dive Shops, Events Organizing, Community-Based Employment, other Performance Governance System-Vision Aligned Circles (PGS-VAC) related activities.
10. Convention Centers, Retirement Village, Ports, Rail Systems, etc.
11. Micro , Small, and Medium Enterprises that feed into the tourism value-chain

**Information and Communication Technology (ICT) Enabled Services and Other ICT Related Services**



1. Information Technology Enabled Services/ Business Process Management
2. Center for Education Excellence and Development (Establishment of institutions specializing in technical education and training in various disciplines)
3. Creative Industries/Knowledge-Based Services (Animations, Software Development, Game Development, Engineering Design, Digital or technological start-ups/activities; Upgrading of existing baseline skills/training program related to people, process, tools and technology to a higher level of accreditations standards)

**Trading & Logistics Operations**



1. Establishment of Regional distribution and warehousing networks
2. Export Trading and Consolidation

**Agribusiness and Mining**



1. Farm Services and Post-Harvest Facilities
2. Processing of Crops into Intermediary and Final Product (Coconut, abaca, corn, cassava, etc.)
3. Operation of Nurseries and Breeding Farms and Hatcheries
4. Ceramics and Non-Metallic Mineral Processing e.g. Perlite and White Clay

**Environmental Management**



1. Hazardous Waste Treatment
2. Climate change ready and eco-friendly designed facilities
3. Water Treatment Facilities



**Energy**

1. Renewable Energy – solar, wind, biomass



**Manufacturing**

1. Economic Zones



*For more information, contact:*

**OFFICE OF THE CITY MAYOR**  
2nd Floor, City Hall Building,  
Rizal St.. Legazpi City  
<https://legazpi.gov.ph/>



**CITY ECONOMIC & INVESTMENT PROMOTIONS DIVISION**  
2nd Floor, City Hall Building,  
Rizal St., Legazpi City  
Tel. No. (052) 742-3990  
[matheresanunez1969@gmail.com](mailto:matheresanunez1969@gmail.com)